



# 1NGO

Digital Empowerment

October-December 2022-23

Quarterly Report

[www.1ngo.in](http://www.1ngo.in)

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&

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17<sup>th</sup> January, 2023.

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## 1. Overview: -

- In Quarter 3 of FY 22-23 (October-December,22), INGO created 77 new websites for NGOs from 11 states.
- The total count of websites on INGO platform is 957 as on 31<sup>st</sup> December 2022.
- During this quarter the technical team added 33 QR codes. (scanning through mobile payment apps for donation purposes).
- The tech team also added 8 payment gateways (linked via Instamojo) for donation purposes on the website.
- During this quarter 24 webinars were conducted on different topics-A guide to update your website created by INGO, Introduction to Facebook layout for non-profits, Content ideas for nonprofits to name a few.
- We also had a webinar with Adobe Express team on Adobe Express.

## 2. Quarterly Summary

Month	New websites created	QR code created	Instamojo
October	25	22	4
November	22	11	4
December	30	-	-
<b>Total</b>	<b>77</b>	<b>33</b>	<b>8</b>

## 3. Quarter 2 (22-23) vs Quarter 3 (21-22)

### Q2:

Month	New websites created	Donate button ( QR code)	Donate Button (Instamojo)
August	19	20	1
September	37	28	3
<b>Total</b>	<b>56</b>	<b>48</b>	<b>4</b>

### Q3:

Month	New websites created	QR code created	Instamojo
October	25	22	4
November	22	11	4
December	30	-	-
<b>Total</b>	<b>77</b>	<b>33</b>	<b>8</b>

## 4. Cumulative KPI Summary

Month	Total No. of existing NGOs on INGO platform	Total No. of QR code created	Total No. of Instamojo created
October	905	652	254
November	927	663	258
December	957	663	258

## 5. Details of websites created in this quarter:

During this quarter NGOs from Andhra Pradesh, Bihar, Gujarat, Karnataka, Jharkhand, Maharashtra, Puducherry, Tamil Nadu, Telangana, Uttarakhand and Uttar Pradesh were reached out for the purpose of website creation.

A total of 77 websites were created from these 11 states.

Website distribution:

Month	Distribution of NGOs (State wise)
October	8 states (Andhra pradesh-10, Bihar-1, Gujarat-3, Karnataka-2, Jharkhand-4, Maharashtra-2, Telangana-1, UP-2)
November	7 states (Andhra Pradesh-6, Bihar-1, Gujarat-1, Karnataka-10, Jharkhand-2, TamilNadu-1, Telangana-1)
December	7 states (Karnataka-3, Jharkhand-1, Maharashtra-5, Puducherry-1, Tamil Nadu-17, Uttarakhand-1, Uttar Pradesh-2)

The below table shows a state wise detail of websites created for the last quarter.

Andhra Pradesh (16 NGOs added)

SI No.	NGO Name	District	Website link
1	S.V. Subbareddy Foundation Of Cultural And Human Services Society	Kurnool	<a href="https://svsfoundation.1ngo.in/">https://svsfoundation.1ngo.in/</a>
2	Gorantla Chinna Rangamma Rural Development Society	Kurnool	<a href="https://gorantlasociety.1ngo.in/">https://gorantlasociety.1ngo.in/</a>
3	Priyadarsini Mahila Mandali	Nellore	<a href="https://pmm.1ngo.in/">https://pmm.1ngo.in/</a>
4	Swapna Mahila Mandali	Kurnool	<a href="https://swapnamandali.1ngo.in/">https://swapnamandali.1ngo.in/</a>
5	Christ King Rural Development Society	Nandyal	<a href="https://ckrds.1ngo.in/">https://ckrds.1ngo.in/</a>
6	Nellore District Rural Development Society	Nellore	<a href="https://ndrds.1ngo.in/">https://ndrds.1ngo.in/</a>

7	Amma Services and Development Society	Krishna/ NTR	<a href="https://asds.1ngo.in/">https://asds.1ngo.in/</a>
8	Prathibha Mythri Mahila Seva Sangam	Puttaparthi	<a href="https://pmmss.1ngo.in/">https://pmmss.1ngo.in/</a>
9	Dharani Mahila Welfare Society	West Godavari	<a href="https://dmws.1ngo.in/">https://dmws.1ngo.in/</a>
10	Janshilakshmi Community Based Organization(JLCBO)	Anantapur	<a href="https://jlcbo.1ngo.in/">https://jlcbo.1ngo.in/</a>
11	Vara Parivar Seva Foundation	Nellore	<a href="https://vpsf.1ngo.in/">https://vpsf.1ngo.in/</a>
12	Jai Jawan Jai Kisan Vana Seva Samithi	Kurnool	<a href="https://jjjkvss.1ngo.in/">https://jjjkvss.1ngo.in/</a>
13	Krishna Vennala Mahila Society	Krishna	<a href="https://kvms.1ngo.in/">https://kvms.1ngo.in/</a>
14	Mother Teresa Integrity National Development Society (MINDS)	Kurnool	<a href="https://minds.1ngo.in/">https://minds.1ngo.in/</a>
15	Spandana Educational Society	Nellore	<a href="https://sesnellore.1ngo.in">https://sesnellore.1ngo.in</a>
16	SPCA Kurnool	Kurnool	<a href="https://spcaramanayyapeta.1ngo.in/">https://spcaramanayyapeta.1ngo.in/</a>

Bihar (2 NGOs added)

SI No.	NGO Name	District	Website link
1	DBS Educational And Social Welfare Trust	Bagdob	<a href="http://dbse.1ngo.in">dbse.1ngo.in</a>
2	Om Nirman Bharti	Muzzafarpur	<a href="https://onb.1ngo.in/">https://onb.1ngo.in/</a>

Gujarat (4 NGOs added)

SI No.	NGO Name	District	Website link
<u>1</u>	Pachhat Varg Vikas Mandal	Anand	<a href="https://pvvm.1ngo.in/">https://pvvm.1ngo.in/</a>
<u>2</u>	Shree Mahakali Mahila Utkarsh Mandla	Idar	<a href="https://smmum.1ngo.in/">https://smmum.1ngo.in/</a>
<u>3</u>	Kunwarla Pragati Yuvak Mandal	Banaskantha	<a href="https://kpym.1ngo.in/">https://kpym.1ngo.in/</a>
<u>4</u>	Kanam Adivasi Kelavani Mandal	Vadodara	<a href="https://kakm.1ngo.in/">https://kakm.1ngo.in/</a>

<b>SI No.</b>	<b>NGO Name</b>	<b>District</b>	<b>Website link</b>
1	Shri Vishwakarma Grameena Abhivruddhi Samsthe	Bagalkot	<a href="https://svgas.1ngo.in/">https://svgas.1ngo.in/</a>
2	Rural Development Organization Trust	Bangalore Rural	<a href="https://rdotrust.1ngo.in/">https://rdotrust.1ngo.in/</a>
3	Prakruthi	Kolar	<a href="https://prakruthi.1ngo.in/">https://prakruthi.1ngo.in/</a>
4	Ugama Chethana Trust	Mandya	<a href="https://uct.1ngo.in/">https://uct.1ngo.in/</a>
5	Action Initiative For Development (AID)	Davanagere	<a href="https://aid.1ngo.in/">https://aid.1ngo.in/</a>
6	Baalya Trust	Bangalore	<a href="https://baalyatrust.1ngo.in/">https://baalyatrust.1ngo.in/</a>
7	Shree Kengal Anjaneya Samskruthika Kala Trust ®	Ramanagar	<a href="https://skaskt.1ngo.in/">https://skaskt.1ngo.in/</a>
8	Sri Annapurneshwari Educational And Welfare Foundation, Ghataprabha	Belgaum	<a href="https://saewf.1ngo.in/">https://saewf.1ngo.in/</a>
9	Modern Educational Society	Kolar	<a href="https://mes.1ngo.in/">https://mes.1ngo.in/</a>
10	Sky Organisation	Haveri	<a href="https://skyorganization.1ngo.in/">https://skyorganization.1ngo.in/</a>
11	Roshan Education Society	Kolar	<a href="https://res.1ngo.in/">https://res.1ngo.in/</a>
12	Yara Foundation	Bangalore Rural	<a href="https://yarafoundation.1ngo.in/">https://yarafoundation.1ngo.in/</a>
13	Sri Saikoti Seva Foundation	Bengaluru	<a href="https://sssf.1ngo.in/">https://sssf.1ngo.in/</a>
14	Raksha Foundation	Bengaluru	<a href="https://rakshafoundation.1ngo.in/">https://rakshafoundation.1ngo.in/</a>
15	Yes We Can Foundation Bidar	Bidar	<a href="https://ywcfb.1ngo.in/">https://ywcfb.1ngo.in/</a>

**Jharkhand (7 NGOs added)**

<b>SI No.</b>	<b>NGO Name</b>	<b>District</b>	<b>Website link</b>
1	Shonebhadra Adarsh Degree college	Garhwa	<a href="sadc.1ngo.in">sadc.1ngo.in</a>
2	Surya Education Welfare Society	Kamre	<a href="sewsindia.1ngo.in">sewsindia.1ngo.in</a>

3	Socio Economic and environmental development society (SEEDS)	Palamu	<a href="http://seedsindia.1ngo.in">seedsindia.1ngo.in</a>
4	National Road safety Club	Bokaro	<a href="https://nrsc.1ngo.in/">https://nrsc.1ngo.in/</a>
5	Vananchal Vikas Parishad	Ranchi	<a href="https://vananchal.1ngo.in/">https://vananchal.1ngo.in/</a>
6	Prabha Bharti	Deogarh	<a href="https://prabhabharti.1ngo.in/">https://prabhabharti.1ngo.in/</a>
7	Adarsh Path	Chatra	<a href="https://adarshpath.1ngo.in/">https://adarshpath.1ngo.in/</a>

Karnataka (15 NGOs added)

<b>SI No.</b>	<b>NGO Name</b>	<b>District</b>	<b>Website link</b>
1	Shri Vishwakarma Grameena Abhivruddhi Samsthe	Bagalkot	<a href="https://svgas.1ngo.in/">https://svgas.1ngo.in/</a>
2	Rural Development Organization Trust	Bangalore Rural	<a href="https://rdotrust.1ngo.in/">https://rdotrust.1ngo.in/</a>
3	Prakruthi	Kolar	<a href="https://prakruthi.1ngo.in/">https://prakruthi.1ngo.in/</a>
4	Ugama Chethana Trust	Mandya	<a href="https://uct.1ngo.in/">https://uct.1ngo.in/</a>
5	Action Initiative For Development (AID)	Davanagere	<a href="https://aid.1ngo.in/">https://aid.1ngo.in/</a>
6	Baalya Trust	Bangalore	<a href="https://baalyatrust.1ngo.in/">https://baalyatrust.1ngo.in/</a>
7	Shree Kengal Anjaneya Samskruthika Kala Trust ®	Ramanagar	<a href="https://skaskt.1ngo.in/">https://skaskt.1ngo.in/</a>
8	Sri Annapurneshwari Educational And Welfare Foundation, Ghataprabha	Belgaum	<a href="https://saewf.1ngo.in/">https://saewf.1ngo.in/</a>
9	Modern Educational Society	Kolar	<a href="https://mes.1ngo.in/">https://mes.1ngo.in/</a>
10	Sky Organisation	Haveri	<a href="https://skyorganization.1ngo.in/">https://skyorganization.1ngo.in/</a>
11	Roshan Education Society	Kolar	<a href="https://res.1ngo.in/">https://res.1ngo.in/</a>
12	Yara Foundation	Bangalore Rural	<a href="https://yarafoundation.1ngo.in/">https://yarafoundation.1ngo.in/</a>
13	Sri Saikoti Seva Foundation	Bengaluru	<a href="https://sssf.1ngo.in/">https://sssf.1ngo.in/</a>
14	Raksha Foundation	Bengaluru	<a href="https://rakshafoundation.1ngo.in/">https://rakshafoundation.1ngo.in/</a>

15	Yes We Can Foundation Bidar	Bidar	<a href="https://ywcfb.1ngo.in/">https://ywcfb.1ngo.in/</a>
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Maharashtra (7 NGOs added)

Sl No.	NGO Name	District	Website link
1	Yash Samajik Sanstha	Satara	<a href="https://yashsanstha.1ngo.in/">https://yashsanstha.1ngo.in/</a>
2	Anusaya Shinde Charitable Trust	Sangli	<a href="https://asct.1ngo.in/">https://asct.1ngo.in/</a>
3	Bangarkar Educational and Welfare Trust	Thane West	<a href="https://bewt.1ngo.in/">https://bewt.1ngo.in/</a>
4	Mamata Andha Anath Kalyan Kendra	Pimpri-Chinchwad	<a href="https://maakk.1ngo.in/">https://maakk.1ngo.in/</a>
5	Yashwant Charitable Trust	Satara	<a href="https://yct.1ngo.in/">https://yct.1ngo.in/</a>
6	Jeshtashree Vrudhshram Seva Sanstha	Satara	<a href="https://jvss.1ngo.in/">https://jvss.1ngo.in/</a>

Puducherry (1 NGO added)

Sl. No.	NGO Name	District	Website link
1	Sittha Yogam Foundations	Veerampatinam	<a href="https://syf.1ngo.in/">https://syf.1ngo.in/</a>

Tamil Nadu (20 NGOs added)

Sl. No.	NGO Name	District	Website link
1	Consortium of Health Association of India	Chennai	<a href="https://chai.1ngo.in/">https://chai.1ngo.in/</a>
2	Sri Saraswathi Educational Charitable Trust	Udumalpet	<a href="https://ssect.1ngo.in/">https://ssect.1ngo.in/</a>
3	Kamarajar Trust	Tiruvannamalai	<a href="https://kamarajar.1ngo.in/">https://kamarajar.1ngo.in/</a>
4	Tamil Nadu Depressed Women Welfare Society	Trichy	<a href="https://tndwws.1ngo.in/">https://tndwws.1ngo.in/</a>
5	Gobichettipalayam Social Service Society for Women	Erode	<a href="https://gsssw.1ngo.in/">https://gsssw.1ngo.in/</a>
6	Vallal Trust	Thiruchirpalli	<a href="https://vallaltrust.1ngo.in/">https://vallaltrust.1ngo.in/</a>
7	Kavi Charitable Trust	Trichy	<a href="https://kavi.1ngo.in/">https://kavi.1ngo.in/</a>
8	Vulnarables Organisation for Integrated Community and	Tirupathur	<a href="https://voice.1ngo.in/">https://voice.1ngo.in/</a>



	Education Trust (VOICE)		
9	MARUGERUTHAL FOUNDATION	Ariyalur	<a href="https://mftmr.1ngo.in/">https://mftmr.1ngo.in/</a>
10	Peoples Action Service Society	Thiruchirpalli	<a href="https://pass.1ngo.in/">https://pass.1ngo.in/</a>
11	Sky Foundation	Chengalpattu	<a href="https://skyftn.1ngo.in/">https://skyftn.1ngo.in/</a>
12	Welfare Organisation for Rural Development – WORD TRUST	Trichirappalli	<a href="https://word.1ngo.in/">https://word.1ngo.in/</a>
13	Viveka Arackattalai	Devakottai	<a href="https://viveka.1ngo.in/">https://viveka.1ngo.in/</a>
14	Medicare Charitable Trust	Hosur	<a href="https://medicare.1ngo.in/">https://medicare.1ngo.in/</a>
15	Ambedkar Rural Welfare Center	Thiruvarur	<a href="https://arwc.1ngo.in/">https://arwc.1ngo.in/</a>
16	Sneha Social Service Society	Tirupur	<a href="https://snehass.1ngo.in/">https://snehass.1ngo.in</a>
17	Community Recycle Education Development (CRED) Trust	Pudukkottai	<a href="https://cred.1ngo.in/">https://cred.1ngo.in/</a>
18	Mayuram Association for Integrated Development through Education & Action	Mayiladuthurai	<a href="https://anidea.1ngo.in/">https://anidea.1ngo.in/</a>
19	Peace and Human Service Trust (PHST)	Coimbatore	<a href="https://phst.1ngo.in/">https://phst.1ngo.in/</a>
20	Rural Community Development Centre (RCDC)	Trichirappalli	<a href="https://rcdc.1ngo.in/">https://rcdc.1ngo.in/</a>

Telangana (2 NGOs added)

Sl. No.	NGO Name	District	Website link
1	Peace For All Nations (PAN)	Warangal	<a href="https://pan.1ngo.in/">https://pan.1ngo.in/</a>
2	Integrated Mass Poverty Alleviation Care & Training Society (IMPACT)	Hanamkonda	<a href="https://impact.1ngo.in/">https://impact.1ngo.in/</a>

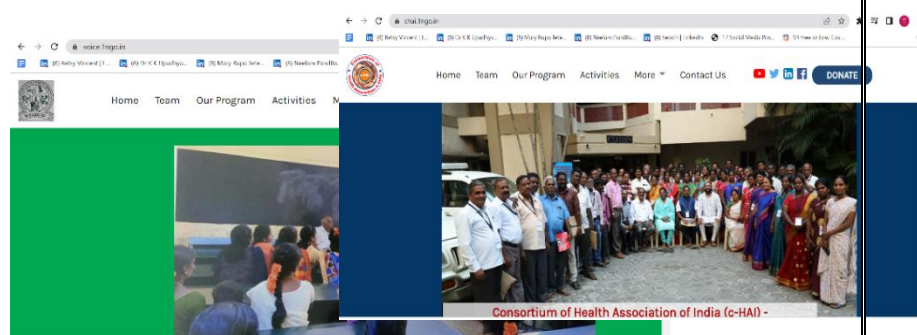
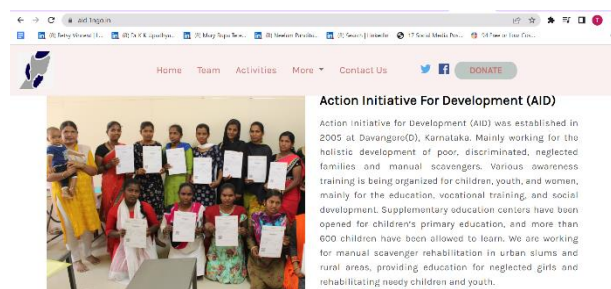
Uttarakhand (1 NGO added)

Sl. No.	NGO Name	District	Website link
1	Himalaya Charitable Trust	Udham Singh	<a href="https://hct.1ngo.in/">https://hct.1ngo.in/</a>

Uttar Pradesh (8 NGOs added)

<u>Sl No.</u>	<u>NGO Name</u>	<u>District</u>	<u>Website link</u>
1	Falah Darain Sabiri Madarsa Samiti	Kannauj	<a href="https://fmgu.1ngo.in/">https://fmgu.1ngo.in/</a>
2	Faisalendu Mahila Grah Uddyog	Lucknow	<a href="https://fmgu.1ngo.in/">fmgu.1ngo.in</a>
3	Indian Social Charitable Trust	Allapur	<a href="https://isct.1ngo.in/">https://isct.1ngo.in/</a>
4	One Word Charitable Trust	Ambedkar Nagar	<a href="http://owct.1ngo.in/">http://owct.1ngo.in/</a>
5	All India Madaris Board	Hafizpur	<a href="https://aimb.1ngo.in/">aimb.1ngo.in</a>
6	Minority Human Education Welfare Society	Firozabad	<a href="https://mhews.1ngo.in/">https://mhews.1ngo.in/</a>
7	Sakal Seva Sansthan	Varanasi	<a href="https://sssngo.1ngo.in/">sssngo.1ngo.in</a>
8	Suryoday Sewa Sansthan	Mahoba	<a href="https://suryoday.1ngo.in/">https://suryoday.1ngo.in/</a>

*A few snapshots*



## 6. Webinars/Workshops:

INGO regularly conducts webinars for NGOs to increase their knowledge on digital space. During this quarter total 24 (in no.) webinars and were conducted. The following table gives the details of the same: -

Month	Webinars conducted	Number of participants
October	8	146
November	8	194
December	8	214
<b>Total</b>	<b>24</b>	<b>554</b>

October:

Date	Theme	Conducted by	Number of participants
07/10/2022	A guide to update INGO created website (in Hindi)	Operations team	12
12/10/2022	Introduction to Facebook layout for non-profits	Social media team	17
18/10/2022	Why should NGOs go digital now? (FEVOURD-AP)	Operations team	40
19/10/2022	Features of new Facebook page	Social media team	12
21/10/2022	International Day of Rural Women	Operations team	14
22/10/2022	Workshop - Ramanagara	Operations team with FEVOURD-K	18
27/10/2022	PowerPoint for beginners	Cognizant outreach	19
28/10/2022	PowerPoint for beginners	Cognizant outreach	14

Total webinars: 8

Total participants: 146

November

Date	Theme	Conducted by	Number of participants
02/11/2022	A guide to update your website (Kannada)	Operations team	14
08/11/2022	Content ideas for nonprofits	Operations team	19
11/11/2022	Why should NGOs go digital now? (FEVOURD-AP)	Operations team	5
12/11/2022	Government of India schemes for NGOs	External person (Saroj Dash)	70
21/11/2022	A guide on compliance for NGOs in India	External person (Niranjan)	31
23/11/2022	YouTube : Channel creation and other features	Social media team	18
25/11/2022	Understanding online payment gateways (QR code and Instamojo)	Operations team	21
26/11/2022	A guide to update your website (Hindi)	Operations team	16

Total webinars: 8

Total participants: 194

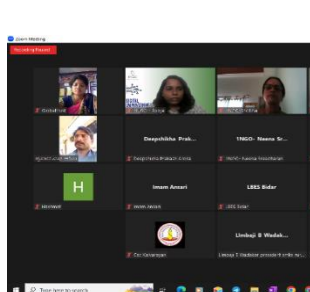
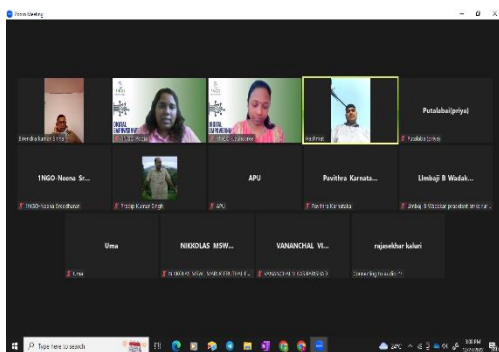
December:

Date	Theme [p ojihguyt]	Conducted by	Number of participants
05/12/2022	International Volunteer Day	Operations team	15
06/12/2022	A guide to update your website (English and Kannada)	Operations team	19
08/12/2022	Workshop (Trichy)	Operations team	90
13/12/2022	Facebook page management for NGOs	Social media team	13
16/12/2022	Importance of LinkedIn for NGOs	Social media team	19
20/12/2022	Adobe express workshop	External trainer (Kunal Raheja)	29
23/12/2022	Content Ideas for NGOs	Social media team	10

Total webinars: 8

Total participants: 214

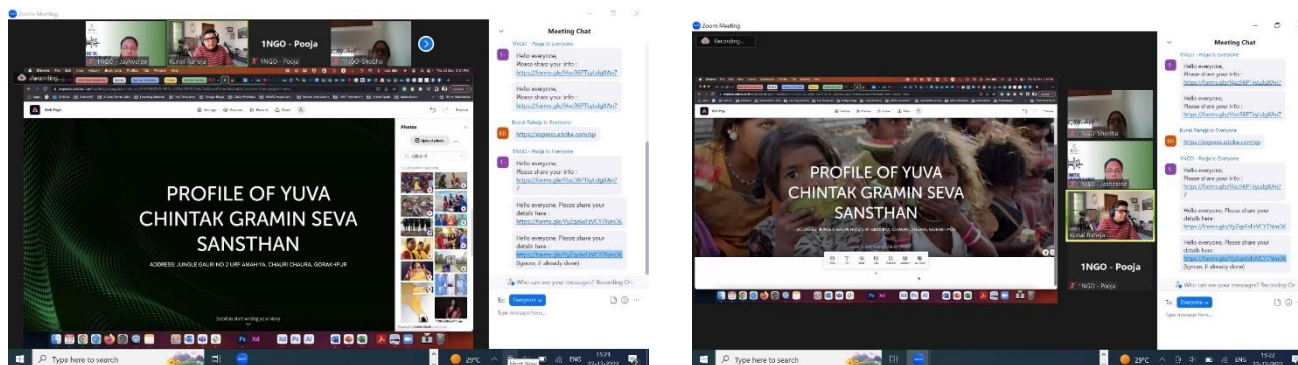
Snapshots



## 7. Webinar with Adobe Express:

INGO during this quarter was approached by the Adobe Express team from Noida. The purpose was to connect with INGO’s NGO partners and orient them on making documents, flyers, online posts attractive and comprehensive. Kunal Raheja, representative from Adobe Express explained about the software Adobe Express, and how it can be used to create beautiful communication pieces by NGOs. In a 45-minute session various features of Adobe Express was explained. Kunal also used a document, prepared by an NGO earlier to show a

live-demonstration of the software.



## Achievement in the year 2023

### Summary of 2022:

Topic	Yearly achievement	Total as on 31 <sup>st</sup> Dec,2022
QR code	376	663
Instamojo	26	268
Facebook pages	132	485
Websites	332	957
Webinars	90	182

### Activation of online donation options

Month	Number of QR-Code
January	51
February	54
March	55
April	47
May	50
June	38
July	-
August	20
September	28
October	22
November	11
December	-
<b>Total</b>	<b>376</b>

Month	Instamojo payment Gateway activation
January	-
February	0
March	2
April	1
May	4
June	7
July	-
August	1
September	3
October	4
November	4
December	-
Total	26

### Websites created for the year 2023

Month	Number of websites created	States
January	24	5 (Karnataka-14, AP-5, Telangana-2, TamilNadu-2, Jharkhand-1)
February	31	7 (Karnataka-13, AP-8, Odisha-5, Telangana-2, TamilNadu-1, Bihar-1, West Bengal -1)
March	33	7 (Karnataka-14, Odisha-10, AP-4, Bihar-1, West Bengal -1, UP-1, Jharkhand-1)
April	36	4 (Karnataka-19, UP-11 , Odisha-4, Kerala-1)
May	40	5 (Karnataka-22, UP-11, Odisha-4, TamilNadu-2, AP-1)
June	35	4 (Karnataka-21, UP-8 , Odisha-3, Jharkhand-1)
July	-	-
August	19	4 states (Karnataka-10, Jharkhand-3, Tamil Nadu-2, UP-4)
September	37	7 states (Andhra Pradesh-9, Bihar-1, Jharkhand-7, Karnataka-12, UP-5, Odisha-2, Haryana-1)
October	25	8 states (Andhra pradesh-10, Bihar-1, Gujarat-3, Karnataka-2, Jharkhand-4, Maharashtra-2, Telangana-1, UP-2)
November	22	7 states (Andhra Pradesh-6, Bihar-1, Gujarat-1, Karnataka-10, Jharkhand-2, TamilNadu-1, Telangana-1)
December	30	7 states (Karnataka-3, Jharkhand-1, Maharashtra-5,



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